

<i>*All times listed in EST</i>	Business of Law	Tech and Innovation	Culture and Clients	Industry Workshops	Networking	Clio Spotlight (Virtual)	Clio Mastery: Intermediate	Clio Mastery: Expert	Solo and Small Firms
Location	BOSTON			VIRTUAL			HYBRID (Both virtual and in-person in Austin)		

## Thursday October 16

6:30 a.m. - 7:30 a.m.	City Guided Walk, Jog or Run / <b>BOSTON</b>								
7:00 a.m. - 8:30 a.m.	Breakfast / <b>BOSTON, Exhibit Hall C/D</b>								
7:00 a.m. - 9:00 a.m.	Registration and Exhibit Hall Opening / <b>BOSTON, Main Lobby and Exhibit Hall C/D</b>								
8:00 a.m. - 8:30 a.m.	Friends of Bill W. Meeting Room / <b>BOSTON</b>								
8:00 a.m. - 8:30 a.m.	Conference Tours / <b>BOSTON, Registration Meeting Location</b>								
8:00 a.m. - 8:30 a.m.	Morning Meditation and Chair Yoga / <b>BOSTON, Meeting Room 309</b>								
9:00 a.m. - 10:30 a.m.	ClioCon 2025 Opening Remarks Jack Newton <b>HYBRID, Boston: Veterans Memorial Auditorium</b>								
10:30 a.m. - 11:15 a.m.	Networking and Exhibitor Hall Break								
11:15 a.m. - 11:45 a.m.	<b>Innovative Marketing Strategies for Modern Law Firms</b> <b>Business of Law / Ballroom B</b>  Speaker: William Haddad	<b>The Ultimate Clio Test Drive: How To Do Everything You Want (and Need) on The Platform</b> <b>Tech &amp; Innovation / Ballroom C</b>  Clio Presenters: Zorik Nitzan and Jen Kalant	<b>The Human-Centered Law Firm: Boundaries, Balance, and Burnout Prevention</b> <b>Culture &amp; Clients / Meeting Room 312</b>  Speakers: Caitlin LoCascio-King & Elyssa Smith	<b>Unforgettable Service, Unmatched Success: How To Create an Amazing Client Experience</b> <b>Industry Workshops / Ballroom A</b>  Speaker: Tony Interlandi & Amy Pankratz, Clio Host: Nick Anderson	<b>Breaking Even with Personal Injury Law Professionals</b> <b>Networking / Meeting Room 313</b>  Facilitators: Sabrina Lupul, Maya Toussaint	<b>Getting the Most out of Task Management in Clio Manage</b> <b>Clio Mastery: Intermediate / Meeting Room 302</b>  Speaker: Nisha Krithivasan Subbarayan	<b>Getting the Most out of Task Management in Clio Manage</b> <b>Clio Mastery: Expert / Meeting Room 304 &amp; 306</b>  Speaker: Shari Borek, Clio Co-Presenter: Kyle Blouin	<b>(Don't) Go For Broke: Mastering Smarter, Faster Law Firm Finance Techniques</b> <b>Solo &amp; Small Firms / Meeting Room 210</b>  Speakers: Robert Gauvreau, Emil Abedian, Clio Host: Alex MacGillivray	
11:00 a.m. - 11:20 a.m.	<b>Accounting, Streamlined: Managing Finances with Clio Accounting</b> Speaker: Lilian Wu <b>Clio Spotlight / Exhibit Hall D</b>								
11:35 a.m. - 11:55 a.m.	<b>Matters, Managed: Improving Workflows With Clio Manage</b> Speaker: Jumai Niagwan <b>Clio Spotlight / Exhibit Hall D</b>								

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11:45 a.m. - 1:00 p.m.	Lunch					
12:00 p.m. - 12:30 p.m.	Sound Bath					
12:15 p.m. - 12:45 p.m.	<b>Somehow, You Manage: Ops Managers and Admins, Unite!</b> Facilitators: Penny Efthimiou, Aislinn Amory <b>Networking / Room 313</b>					
1:00 p.m. - 2:00 p.m.	<b>Working Backwards to our AI Future Business of Law / Ballroom B</b>  Speaker: Mark Britton, Clio Host: Ronnie Gurion	<b>Building an Integrated Legal Technology Stack Tech &amp; Innovation / Ballroom C</b>  Speaker: Burton Kelso	<b>A Guide to Peak Performance: Time, Focus &amp; Results Culture &amp; Clients / Meeting Room 312</b>  Speaker: Wendy Meadows, Clio Host: Sarah Janz	<b>No Code? No Problem! How You Too Can Build Custom Tech Solutions Industry Workshops / Ballroom A</b>  Speaker: Brent Harkins, Hosted by Jonathan Watson	<b>Your Best Billing Week with Clio Clio Mastery: Intermediate / Meeting Room 302</b>  Speaker: Timi Oresegun	<b>Your Best Billing Week with Clio Clio Mastery: Expert / Meeting Room 304 &amp; 306</b>  Speaker: Arman Ghanbari
1:00 p.m. - 1:20 p.m.	<b>Clio's Best-Kept Secret: Making Custom Fields Work for You</b> Speaker: Shannon Boucousis <b>Clio Spotlight / Exhibit Hall D</b>					
1:00 p.m. - 1:30 p.m.	<b>How Legal AI is Different (and Why It Really Matters!)</b> Clio Presenter: Andrew Fung <b>Solo and Small Firms / Meeting Room 210</b>					
1:15 p.m. - 1:45 p.m.	<b>Above Board with Corporate and Commercial Law Professionals</b> Facilitators: Sabrina Lupul, Maya Toussaint <b>Networking / Meeting Room 313</b>					
1:35 p.m. - 1:50 p.m.	<b>Documents Delivered: Tracking A Doc's Journey Through Clio</b> Speaker: Gary Allen <b>Clio Spotlight / Exhibit Hall D</b>					
1:45 p.m. - 2:45 p.m.	<b>From Chaos to Control: Fixing Your Law Firm with Systems That Work</b> Speakers: Corine Rogers <b>Solo and Small Firms / Meeting Room 210</b>					
2:00 p.m. - 2:15 p.m.	Short Break					

2:15 p.m. - 2:45 p.m.	<b>How To Grow Sustainable Law Firms: A Reisman Panel Talk</b> <b>Business of Law / Ballroom B</b>  Speaker: Reisman Panel	<b>Chatbots and Virtual Assistants: Enhancing Client Service</b> <b>Tech &amp; Innovation / Ballroom C</b>  Speaker: Lisa Snyder (Abby Connect) & Clio Presenter Sheena Da Ponte	<b>Keep It Moving: How To Build A Culture Of Growth at Your Firm</b> <b>Culture &amp; Clients / Meeting Room 312</b>  Speaker: Nefra MacDonald	<b>More Than Words: Modern Strategies To Grow Your Firm Beyond Word-of-Mouth</b> <b>Industry Workshops / Ballroom A</b>  Speaker: Francesca Witzburg	<b>Maximizing Firm Insights: Reporting in Clio Manage</b> <b>Clio Mastery: Intermediate / Meeting Room 302</b>  Speaker: Ari Nusbaum	<b>Maximizing Firm Insights: Reporting in Clio Manage</b> <b>Clio Mastery: Expert / Meeting Room 304 &amp; 306</b>  Speaker: Kim Francis
2:15 p.m. - 2:35 p.m.	<b>PI, 4U: How Clio Makes Personal Injury Firms More Efficient</b> Speaker: Matt Stocco <b>Clio Spotlight / Exhibit Hall D</b>					
2:15 p.m. - 2:45 p.m.	<b>Taking Pride In Your Work: LGBTQIA2S+ Professionals, Unite!</b> Facilitators: Penny Efthimiou, Aislinn Amory <b>Networking / Meeting Room 313</b>					
2:15 p.m. - 2:45 p.m.	<b>Jack Newton Book Signing</b>					
2:45 p.m. - 3:00 p.m.	<b>Short Break</b>					
3:00 p.m. - 4:00 p.m.	<b>Deep Dive on Clio's Newest Legal Trends Report</b> <b>Business of Law / Ballroom B</b>  Speaker: Joshua Lenon	<b>The AI-Enabled Law Firm: How to Level Up the Use of AI in Your Practice</b> <b>Tech &amp; Innovation / Ballroom C</b>  Speaker: John Foreman, Clio Host: Shubham Datta	<b>The Scalable Law Firm: Leadership and AI Workflows That Drive Growth</b> <b>Culture &amp; Clients / Meeting Room 312</b>  Speaker: Billie Tarascio; Clio Host: Stephanie Ferruccio	<b>Seeing and Solving Problems Through a Systems Lens</b> <b>Industry Workshops / Ballroom A</b>  Speaker: Katie Wyka & Terry DeMeo	<b>Automated Intake: Everything You Want To Know (But Were Afraid to Ask)</b> <b>Clio Mastery: Intermediate / Meeting Room 302</b>  Speaker: Mike Froom	<b>Automated Intake: Everything You Want To Know (But Were Afraid to Ask)</b> <b>Clio Mastery: Expert / Meeting Room 304 &amp; 306</b>  Speaker: Dominic Impelido
3:00 p.m. - 3:20 p.m.	<b>Power Up! Unlocking New Levels of Efficiency with Clio Duo</b> Speaker: Natalie Berestovsky <b>Clio Spotlight / Exhibit Hall D</b>					
3:15 p.m. - 4:00 p.m.	<b>The Room Where It Happens: Bar Leaders Assemble</b> Facilitators: Miquela Anzulovich, Kate Bell <b>Networking / Meeting Room 313</b>					
3:35 p.m. - 3:55 p.m.	<b>Look Closer: Gaining Visibility with Reports in Clio Manage and Clio Grow</b> Speaker: Alexandra Capello <b>Clio Spotlight / Exhibit Hall D</b>					
4:00 p.m. - 4:30 p.m.	<b>Networking and Exhibitor Hall Break</b>					

4:30 p.m. - 5:30 p.m.	Closing Keynote: From Sing Sing to the Supreme Court: Resilience, Reform, and the Power of Gratitude Jon-Adrian “JJ” Velazquez, Moderated by Chris Stock Veterans Memorial Auditorium					
5:30 p.m. - 6:15 p.m.	Jon-Adrian "JJ" Velazquez Book Signing					
Friday October 17						
6:30 a.m. - 7:30 a.m.	City Guided Walk, Jog or Run / BOSTON					
7:00 a.m. - 9:00 a.m.	Registration / BOSTON					
7:00 a.m. - 8:30 a.m.	Breakfast / BOSTON, Exhibit Hall C/D					
8:00 a.m. - 8:30 a.m.	Friends of Bill W. Meeting Room / BOSTON					
8:00 a.m. - 8:30 a.m.	Conference Tours / BOSTON, Registration Meeting Location					
8:00 a.m. - 8:30 a.m.	Morning Meditation and Chair Yoga / BOSTON					
9:00 a.m. - 10:15 a.m.	Opening Keynote Fireside Conversation: Building Bridges, Winning Cases: Mastering Relational Intelligence in Legal Practice Esther Perel, Moderated by Gretchen Rubin HYBRID, Boston: Veterans Memorial Auditorium					
10:15 a.m. - 10:45 a.m.	Networking and Exhibitor Hall Break					
10:20 a.m. - 11:00 a.m.	Gretchen Rubin Book Signing					
10:45 a.m. - 11:45 a.m.	<p>The KPI Playbook: Turning Insights into Action Business of Law / Ballroom B</p> <p>Speaker: Peggy Gruenke, Clio Co-Presenter: Mitch Knauf</p>	<p>Leveraging AI &amp; Automation Tools for Law Firm Support Staff Tech &amp; Innovation / Ballroom C</p> <p>Speaker: Amelie Vavrovsky, Clio Host: Nisha Krithivasan Subbarayan</p>	<p>Legal Design Thinking: Reimagining Client-Centered Legal Services Culture &amp; Clients / Meeting Room 312</p> <p>Industry Speaker: Kim Bennett Clio Host: Carrie Elstner</p>	<p>Time Out: The Science and Strategy of Time Management Industry Workshops / Ballroom A</p> <p>Speaker: Justie Nichol, Clio Co-Presenter: Meggie Javid</p>	<p>Better together: Document Workflows with Clio Draft and Clio Manage Clio Mastery: Intermediate / Meeting Room 302</p> <p>Speaker: Tara Cain</p>	<p>Better together: Document Workflows with Clio Draft and Clio Manage Clio Mastery: Expert / Meeting Room 304 &amp; 306</p> <p>Speaker: Melanie Leonard</p>
10:45 a.m. - 11:15 a.m.	Black Excellence: Black Legal Professionals Assemble Facilitators: Penny Efthimiou, Maya Toussaint Networking / Meeting Room 313					
10:45 a.m. - 11:15 a.m.	Unlocking Your Firm’s Potential: A Roadmap for Successful Scalability with Clio Speaker: Jarryd McCree Mid-to-Large Firms / Meeting Room 210					

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10:45 a.m. - 11:05 a.m.	<b>Top 10: Leverage Clio Grow's Marketing Tools in 10 Big Ways</b> Speaker: Miquela Anzulovich <b>Clio Spotlight / Exhibit Hall D</b>						
10:55 a.m. - 11:55 a.m.	<b>Esther Perel Book + Games Signing</b>						
11:20 a.m. - 11:40 a.m.	<b>Beyond the Inbox: Revolutionizing Client Communication with Clio for Clients</b> Speaker: Samir Javier <b>Clio Spotlight / Exhibit Hall D</b>						
11:45 a.m. - 1:00 p.m.	<b>Lunch</b>						
12:00 p.m. - 12:30 p.m.	<b>Success and Support with Family Law Professionals</b> Facilitators: Aislinn Amory, Sabrina Lupul <b>Networking / Meeting Room 313</b>						
12:00 p.m. - 12:30 p.m.	<b>Sound Bath</b>						
1:00 p.m. - 1:30 p.m.	The Future of Law is Accessible: How to Position Your Firm to Thrive in an AI-Powered Era <b>Business of Law / Ballroom B</b>  Speaker: David Aarons	Don't Fall Prey: How to Spot Scams and Recover if Your Firm Takes the Bait <b>Tech &amp; Innovation / Ballroom C</b>  Speaker: Janice Dantes, Clio Co-Presenter: Gavin Miller	Serving One, Serving All: A Reisman Panel Talk <b>Culture &amp; Clients / Meeting Room 312</b>  Clio Host: Tasya Abigail	Who Does What? Designing Law Firm Teams in the Age of AI <b>Industry Workshops / Ballroom A</b>  Speaker: Erin Andersen	Next Level Document Automation: The Magic of Conditional Logic <b>Clio Mastery: Intermediate / Meeting Room 302</b>  Speaker: Tonja Teolis	Next Level Document Automation: The Magic of Conditional Logic <b>Clio Mastery: Expert / Meeting Room 304 &amp; 306</b>  Speaker: Eric Buchanan	Firm Management with Clio: A Playbook for Leadership at Mid-to-Large Firms <b>Mid-to-Large Firms / Meeting Room 210</b>  Panelists: Anthony Noe & Paula Chen, Clio Host: Jordan Sinclair
1:00 p.m. - 1:20 p.m.	<b>Time Trial: 20 Clio Features in 20 Minutes</b> Facilitators: Kate Bell & AJ Axelrod <b>Clio Spotlight / Exhibit Hall D</b>						
1:00 p.m. - 1:30 p.m.	<b>All Chat, No GPT: Talking Legal AI With Real Humans</b> Facilitators: Sabrina Lupul, Maya Toussaint <b>Networking / Meeting Room 313</b>						
1:30 p.m. - 1:45 p.m.	<b>Short Break</b>						

1:45 p.m. - 2:45 p.m.	The Financially Savvy Law Firm: Master Budgeting and Cash Flow Management <b>Business of Law / Ballroom B</b>  Speaker: Jayden Daye, Hosted by Curt Sigfstead	How to Prepare Your Firm (and Team) for the Legal AI Era <b>Tech &amp; Innovation / Ballroom C</b>  Speaker: Ed Walters	The Fantastic Four of Law: Stress, Strength, Sustainability & Success <b>Culture &amp; Clients / Meeting Room 312</b>  Speakers: Kristin Tyler and Mark Unger	SEO for Law Firms: How to Turn Your Website into a New Business Magnet <b>Industry Workshops / Ballroom A</b>  Speaker: Sam Tomlinson, Hosted by Alex Shipillo	Clio Draft Power Hour <b>Clio Mastery: Intermediate / Meeting Room 302</b>  Speaker: Brendan Catliff	Clio Draft Power Hour <b>Clio Mastery: Expert / Meeting Room 304 &amp; 306</b>  Speaker: Navneet Mann	From Ideas to Impact: The Future of Legaltech for Mid-to-Large Firms <b>Mid-to-Large Firms / Meeting Room 210</b>  Speakers: Stevie Carter-Vo & Homer Ong
1:45 p.m. - 2:45 p.m.	Richard Susskind Book Signing						
1:45 p.m. - 2:05 p.m.	Future-Proof Your Firm's Bottom Line: Clio Payments in Action Speaker: Heather Priban <b>Clio Spotlight / Exhibit Hall D</b>						
2:00 p.m. - 2:30 p.m.	Best and Brightest: Latinx Legal Professionals, Unite! Facilitators: Penny Efthimiou, Aislinn Amory <b>Networking / Meeting Room 313</b>						
2:20 p.m. - 2:35 p.m.	Lawyering on the Go: Mastering Clio's Mobile Experience Speaker: Pravina Silva <b>Clio Spotlight / Exhibit Hall D</b>						
2:45 p.m. - 3:00 p.m.	Short Break						
3:00 p.m. - 3:30 p.m.	Making Metrics Matter: How to Measure Successful Marketing Campaigns <b>Business of Law / Ballroom B</b>  Speaker: Margarita Eberline	Today's Challenges, Tomorrow's Solutions: A Reisman Panel Talk <b>Tech &amp; Innovation / Ballroom C</b>  Host: Taylor Lecky	Hybrid Work: Balancing Remote and In-Person for Maximum Impact <b>Culture &amp; Clients / Meeting Room 312</b>  Speaker: Erin Moskal, Hosted by Marina Harris	Email Nurturing: Building Client Relationships and Increasing Conversions <b>Industry Workshops / Ballroom A</b>  Speaker: Gyi Tsakalakis	Maximizing Firm Insights: Reporting in Clio Grow <b>Clio Mastery: Intermediate / Meeting Room 302</b>  Speaker: Alice Wang	Maximizing Firm Insights: Reporting in Clio Grow <b>Clio Mastery: Expert / Meeting Room 304 &amp; 306</b>  Speaker: Prab Brar	Getting it Done in Clio: A Playbook for Execution at Mid-to-Large Firms <b>Mid-to-Large Firms / Meeting Room 210</b>  Speaker: Bryan Atkins
3:00 p.m. - 3:20 p.m.	Keeping Court: Simplifying Court Dates With Clio Speaker: Chris Stock <b>Clio Spotlight / Exhibit Hall D</b>						
3:00 p.m. - 3:30 p.m.	Lessons Learned: ClioCon 2025 Takeaways Facilitators: Aislinn Amory, Maya Toussaint <b>Networking / Meeting Room 313</b>						
3:30 p.m. - 4:15 p.m.	Networking and Exhibitor Hall Break						

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3:35 p.m. - 3:55 p.m.	<b>Drafting Redefined: Automating Document Creation With Clio Draft</b> Speaker: Nicole Willmer <b>Clio Spotlight / Exhibit Hall D</b>
4:15 p.m. - 5:15 p.m.	<b>Closing Keynote: How to Think About AI – A Guide for the Legal Profession</b> Richard Susskind <b>Veterans Memorial Auditorium</b>
5:15 p.m. - 5:30 p.m.	Closing Remarks with Clio CEO Jack Newton <b>Veterans Memorial Auditorium</b>